



January 9, 2017

Dear Community Business Member,

The Hancock Resource Center is excited to begin its sixth consecutive year of the Hancock Youth Leadership Academy (HYLA) in partnership with the Bay Waveland School District, the Hancock County School District, Our Lady Academy, and St. Stanislaus. Having graduated ninety-eight young men and women from the junior high school program and one hundred four seniors from the high school program since its inception, HYLA is preparing for another year of providing a new class of twenty-five bright high school juniors and twenty-two eighth graders with tools for leadership development, while reinforcing values such as self-discipline and civic commitment.

The HYLA high school program is based on building college readiness, appreciation of community assets, and developing leadership potential. The junior high program focuses on personal discovery and leadership styles, while the high school program consists of focused leadership training sessions that include such topics as how to affect change, civic engagement, career planning and budgeting, economic development and entrepreneurship, college planning on an overnight "college cruise," community assets, and diversity, safety, and wellness on the college campus.

The Hancock Youth Leadership Academy is the first and only county-wide youth leadership program in Hancock County. **The Leadership Academy needs the help of local community leaders like you. We ask that you consider sponsoring a session of either or both programs or that you make a general donation to support scholarships for students that are unable to pay the tuition and the ongoing operation of the Hancock Youth Leadership Academy.** Your business name and/or logo will appear on all printed and web-based materials and marketing/press releases of the Academy. Most importantly, your business will be investing in Hancock County's future by cultivating its next generation of leaders.

The Hancock Resource Center is an Internal Revenue Service tax exempt organization under section 501(c)3, Tax ID # 26-3648017. Please consider what you can do to help this important program of the HRC by completing the response form on the back of this letter today. We look forward to working with you. If you desire further information, please contact me at 228-463-8887 or rrhodes@hancockhrc.org.

Sincerely,

Rhonda D. Rhodes
President

A program of the: Hancock Resource Center
308 Highway 90, Suite D, Waveland, MS 39576
228.463.8887 | 228.463.8901 (fax)
www.hancockhrc.org



Sponsor Response Form

___ **YES!** Count me in! I want to help with the Hancock Youth Leadership Academy.

I have enclosed:

___ My \$300 donation to sponsor a session for the Hancock Youth Leadership Academy.

___ I would like to make a general donation of \$ _____. General donations offset the costs of transportation, student shirts, supplies and other operating expenses.

___ I would like to sponsor a specific session (includes business name in all press releases/publicity, etc). Please call for more information about partnering with the Hancock Youth Leadership Academy on one of these sessions:

State Government/Legislative Day \$1,500

The College Cruise \$2,500

The sessions above involve overnight travel and incur a higher cost per student.

Please make checks payable to the *Hancock Resource Center*.

Business/Sponsor Name: _____

Contact Name: _____

Address: _____

City/State: _____ Zip Code: _____

Phone: _____ Email: _____

Please return this form with your donation to the address below:

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